

Wound Care in India

Market Direction | 2022-11-23 | 22 pages | Euromonitor

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Report description:

As restrictions have eased in India over 2022, the local population has resumed daily routines, including spending greater time outside of the home and participating in some sort of physical activity. Moreover, as an outcome of the pandemic, heightened health consciousness amongst local consumers is encouraging them to take up some form of exercise in 2022, including outdoor activities such as trekking. As a result, the potential for minor accidents is growing, resulting in a greater need for ba...

Euromonitor International's Wound Care in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN INDIA

KEY DATA FINDINGS

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Strong brand recognition supports Band-Aid's leadership
Brands resort to attractive prints to differentiate offerings and encourage consumer trials

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