

Weight Management and Wellbeing in India

Market Direction | 2022-11-23 | 23 pages | Euromonitor

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Report description:

While India experienced a third wave of COVID-19 in early 2022, this was not as severe compared to previous waves, which has resulted in the fairly quick return to normality over the year and greater mobility outside of the home. Due to the prevalence of the virus for several years, many local consumers had to limit their physical activities, while their calorie intake remained similar to pre-pandemic levels, and in certain cases even increased, as the demand for foodservice third party delivery...

Euromonitor International's Weight Management and Wellbeing in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN INDIA

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Greater mobility and resumption of socialising support demand for weight management and wellbeing

Herbalife further strengthens leadership through strong consumer awareness resulting from increase in promotional activities

Players resort to higher protein claims to improve uptake of supplement nutrition drinks

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Rising employed population provides attractive opportunity for weight management and wellbeing players

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