

## **Vacuum Cleaners in Germany**

Market Direction | 2022-11-24 | 35 pages | Euromonitor

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### **Report description:**

In the first two years of the pandemic, demand for vacuum cleaners clearly boomed, especially in cylinder, stick and robotic vacuum cleaners. This was mainly due to the fact that many Germans spent much more time at home due to widespread working, studying and entertaining at home, and therefore upgraded or replaced household appliances. The trend towards better, more feature-rich and easier-to-use appliances has also reached vacuum cleaners in Germany, leading in particular to a preference for...

Euromonitor International's Vacuum Cleaners in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vacuum Cleaners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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