

Vacuum Cleaners in Brazil

Market Direction | 2022-11-24 | 36 pages | Euromonitor

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Report description:

In 2022, vacuum cleaners is set to post a high single-digit retail current value increase, along with lower but still solid retail volume growth. Amongst the individual categories, robotic vacuum cleaners and stick vacuum cleaners are expected to drive the strong performance, while upright vacuum cleaners will continue its downturn. A proportion of the workforce is still working remotely, therefore the amount of time people spend at home on domestic chores is still greater than in 2019, accordin...

Euromonitor International's Vacuum Cleaners in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Robotic vacuum cleaners present new tech and smart features for high-income consumers

Increased supply chain costs continue to disrupt manufacturers' global and local operations

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Positive economic and social framework could boost consumer confidence in home appliances

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