

Tea in Mexico

Market Direction | 2022-11-23 | 24 pages | Euromonitor

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Report description:

The retail channel benefited from the effects of the Coronavirus (COVID-19) pandemic. The closure of foodservice outlets saw a shift to retail, with tea seeing a spike in retail volume and current value sales in 2020. As a consequence of the disruption to the foodservice channel and consumers spending more time at home, tea continued to see healthy, if slower, growth in retail volume and current value terms in 2021. Moreover, the return to foodservice as COVID-19 measures relaxed saw strong grow...

Euromonitor International's Tea in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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