

Tea in Canada

Market Direction | 2022-11-24 | 21 pages | Euromonitor

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Report description:

In 2022, tea continues to benefit from being perceived as a healthy beverage with many benefits, such as boosting immunity or supporting digestive health. As health awareness rises, more and more people seek to reduce their consumption of coffee, and substitute it with tea instead. One key trend in tea is the growing interest in better-for-you beverages with health claims and functional ingredients. As such, there is a growing number of wellness-focused companies in Canada that propose superchar...

Euromonitor International's Tea in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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