

Tea in Azerbaijan

Market Direction | 2022-11-23 | 20 pages | Euromonitor

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Report description:

Black loose tea is the leading category by volume and continues to show moderate retail volume growth in 2022 despite its maturity. Tea is a staple hot drink in Azerbaijan and a key part of its culture where it is offered as a gesture of hospitality and is thus part of everyday life. The growing culture of coffee consumption has not yet had a significant negative impact on loose black tea, although price increases are negatively affecting the category. Although 2022 saw slower development in com...

Euromonitor International's Tea in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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TEA IN AZERBAIJAN

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