

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Germany**

Market Direction | 2022-11-23 | 29 pages | Euromonitor

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### **Report description:**

After two years of the COVID-19 pandemic, 2022 also began with restrictions for many Germans, and due to high case numbers, there was still general restraint in Germans' purchasing behaviour. However, many restrictions were eased in spring 2022 and consumer mobility has been increasing once again. This is expected to continue for the rest of the year, and on-the-go consumption, which suffered in 2020 and 2021, is set to rise accordingly. Retail volumes of sweet biscuits, snack bars and fruit sna...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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