

Sugar Confectionery in Switzerland

Market Direction | 2022-11-23 | 25 pages | Euromonitor

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Report description:

Sugar confectionery was hit especially hard by the event of the pandemic, as sales rely on impulsivity and

Euromonitor International's Sugar Confectionery in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sugar confectionery remains under pressure in 2022

Health and wellness trends influence new product developments in sugar confectionery

Medicated confectionery continues to be the winner thanks to perceived health benefits and more natural positioning

PROSPECTS AND OPPORTUNITIES

Medicated confectionery and fortified options will help, but sugar confectionery faces many ongoing challenges

Health and wellbeing to remain a hot topic, with ongoing developments expected in sugar-free and vegan options

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