

Staple Foods in Vietnam

Market Direction | 2022-11-24 | 67 pages | Euromonitor

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Report description:

The staple foods market has seen prices rise due to the increasing cost of raw materials for production in 2022. The war resulting from the Russian invasion of Ukraine has led to uncertainty in the global market, disrupting the supply of key raw materials. As a result, the production costs of staple foods such as instant noodles and processed meat, seafood and alternatives to meat have increased significantly. Moreover, the situation has been exacerbated by the fact that consumers have been left...

Euromonitor International's Staple Foods in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Vietnam
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List Of Contents And Tables

STAPLE FOODS IN VIETNAM

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2017-2022

Table 2 Sales of Staple Foods by Category: Value 2017-2022

Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Staple Foods by Format: % Value 2017-2022

Table 9 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 10 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN VIETNAM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Foodservice is recovering in 2022

Notable focus on freshness and protein

Orion Vina Ltd Co retains the lead

PROSPECTS AND OPPORTUNITIES

New product development is increasingly important

Expanding distribution in rural areas

Focus on snacking

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2017-2022

Table 14 Sales of Baked Goods by Category: Value 2017-2022

Table 15 Sales of Baked Goods by Category: % Volume Growth 2017-2022

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Table 16 Sales of Baked Goods by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Baked Goods: % Value 2018-2022

Table 18 LBN Brand Shares of Baked Goods: % Value 2019-2022

Table 19 Distribution of Baked Goods by Format: % Value 2017-2022

Table 20 Forecast Sales of Baked Goods by Category: Volume 2022-2027

Table 21 Forecast Sales of Baked Goods by Category: Value 2022-2027

Table 22 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

BREAKFAST CEREALS IN VIETNAM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Economic situation acts as an obstacle to consumer base expansion

Muesli and granola performing well

More players are joining the category

PROSPECTS AND OPPORTUNITIES

Health and wellness trend continues to drive breakfast cereals consumption

Breakfast cereals more popular as food for diets amongst younger people

Positive performance expected in the forecast period

CATEGORY DATA

Table 24 Sales of Breakfast Cereals by Category: Volume 2017-2022

Table 25 Sales of Breakfast Cereals by Category: Value 2017-2022

Table 26 Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 27 Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 29 LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 30 Distribution of Breakfast Cereals by Format: % Value 2017-2022

Table 31 Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 32 Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 33 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN VIETNAM

KEY DATA FINDINGS

2022 DEVELOPMENTS

High rate of inflation negatively impacts category consumption

Fragmented distribution

Vissan Co Ltd faces tougher competition in 2022

PROSPECTS AND OPPORTUNITIES

3F model is increasingly popular in the forecast period

Sausage and tofu to remain important product types

Urban citizens remain the key target consumers

CATEGORY DATA

Table 35 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 39 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 40 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2017-2022

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Table 41 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2017-2022
 Table 42 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2017-2022
 Table 43 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022
 Table 44 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022
 Table 45 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022
 Table 46 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027
 Table 47 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

PROCESSED FRUIT AND VEGETABLES IN VIETNAM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Both retailing and foodservice consumption are recovering

Modern trade is important retailing channel

Dole retains lead in underdeveloped category

PROSPECTS AND OPPORTUNITIES

The category continues to face tough competition from fresh fruit and vegetables

Changing consumers' perception to remain the key challenge in the forecast period

Considerable room for growth

CATEGORY DATA

Table 48 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022
 Table 49 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022
 Table 50 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022
 Table 51 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022
 Table 52 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022
 Table 53 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022
 Table 54 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022
 Table 55 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027
 Table 56 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027
 Table 57 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027
 Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

RICE, PASTA AND NOODLES IN VIETNAM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail price increases fast in 2022

Shift in behaviour after the COVID-19 crisis

Acecook Vietnam Ltd Co is expanding by new product development in 2022

PROSPECTS AND OPPORTUNITIES

Innovation remains an important growth driver in instant noodles

Packaged rice to see healthy growth in the forecast period

The market is crowded with many players

New imported flavours to become more popular in noodles

CATEGORY DATA

Table 59 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022
 Table 60 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022
 Table 61 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022
 Table 62 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022
 Table 63 Sales of Instant Noodles by Leading Flavours: Rankings 2017-2022
 Table 64 NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

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Table 65 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022

Table 66 NBO Company Shares of Rice: % Value 2018-2022

Table 67 LBN Brand Shares of Rice: % Value 2019-2022

Table 68 □NBO Company Shares of Pasta: % Value 2018-2022

Table 69 □LBN Brand Shares of Pasta: % Value 2019-2022

Table 70 □NBO Company Shares of Noodles: % Value 2018-2022

Table 71 □LBN Brand Shares of Noodles: % Value 2019-2022

Table 72 □Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022

Table 73 □Distribution of Rice by Format: % Value 2017-2022

Table 74 □Distribution of Pasta by Format: % Value 2017-2022

Table 75 □Distribution of Noodles by Format: % Value 2017-2022

Table 76 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 77 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 78 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 79 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

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