

Staple Foods in Saudi Arabia

Market Direction | 2022-11-22 | 66 pages | Euromonitor

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Report description:

Staple foods has been highly impacted by many factors in 2022, with this being reflected in the mixed performances of the different categories and products. Inflation has had a huge impact on the market with Russia's invasion of Ukraine leading to soaring rates of inflation globally. These two markets account for much of the world's supply of wheat and grain and thus this has put pressure on prices. Russia and Ukraine contribute towards more than a quarter of the global wheat exports. Saudi Ar...

Euromonitor International's Staple Foods in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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