

Staple Foods in Peru

Market Direction | 2022-11-21 | 60 pages | Euromonitor

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Report description:

The Peruvian government exempted from various products in the basic food basket from IGTV (18% tax), including rice, pasta, and meat products, among others. While this exemption was only initially put in place for six months during 2022, it is anticipated that it will be extended. This decision has been made to compensate for the rise in the cost of living and prevent families from being more affected by a decline in purchasing power. Prices have been on an upward trend since the onset of the C...

Euromonitor International's Staple Foods in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Large price increments across the baked goods category

Decline in the number of traditional bakeries since the pandemic, while many businesses are decimated by rising operational costs

After a large increment in 2020, baked goods faces contractions in both 2021 and 2022

PROSPECTS AND OPPORTUNITIES

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