

## **Snacks in Germany**

Market Direction | 2022-11-23 | 73 pages | Euromonitor

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### **Report description:**

Entering the third year of the pandemic, "a new normal" phase is starting in Germany. The country was relatively late in relaxing its pandemic-related restrictions compared with most other countries in Western Europe. Nonetheless, from spring 2022 the majority of restrictions were relaxed, including inbound travel from June, with a mask requirement still in place in health-related settings and on public transport. The lifting of restrictions on foodservice outlets and large events, and in turn i...

Euromonitor International's Snacks in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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