

## **Savoury Snacks in Germany**

Market Direction | 2022-11-23 | 22 pages | Euromonitor

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### **Report description:**

The war in Ukraine has exacerbated the supply chain situation in several ways. As Russia and Ukraine are responsible for a large part of the global production of sunflower oil and grain, for example, and Ukraine is sometimes even referred to as the granary of Europe, international prices for these commodities have risen or are simply more difficult to obtain. For the manufacturers of crisps and other savoury snacks, cereals, and especially edible oils, are essential for the production of their p...

Euromonitor International's Savoury Snacks in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Savoury Snacks in Germany  
Euromonitor International  
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