

Rice, Pasta and Noodles in Saudi Arabia

Market Direction | 2022-11-22 | 25 pages | Euromonitor

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Report description:

Saudi Arabia is one of the largest importers of rice, with the country one of the largest importers of rice in the world. Moreover, rice is also one of the most imported commodities in Saudi Arabia, with the kingdom importing rice mainly from India, the US, Pakistan, Thailand and Vietnam . With rice being a key staple of the local diet demand shot up during the long periods of home seclusion in 2020, while the decline seen in 2021 as demand stabilised was not as significant as in some other cate...

Euromonitor International's Rice, Pasta and Noodles in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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