

Rice, Pasta and Noodles in Finland

Market Direction | 2022-11-16 | 26 pages | Euromonitor

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Report description:

During the COVID-19 pandemic, lockdown periods and ongoing home seclusion led to stockpiling of rice, pasta and noodles, elevating sales through retailing as eating at home became necessary. Following the lifting of restrictions and opening of foodservice, in 2022, normalisation is seen in retail volume terms. However, unit prices are set to see hefty growth due to increasing production, transportation costs, and inflation.

Euromonitor International's Rice, Pasta and Noodles in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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