

Processed Meat, Seafood and Alternatives To Meat in Saudi Arabia

Market Direction | 2022-11-22 | 23 pages | Euromonitor

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Report description:

After the dynamism seen in 2020, processed meat, seafood and alternatives to meat saw a stabilisation of demand in 2021 with the category seeing a small decline in retail volume terms. In Saudi Arabia, this category is dominated by frozen processed poultry and shelf stable seafood, and demand for the former was particularly robust during 2020, as the disruption caused by COVID-19 led some local consumers to stockpile supplies. The closure of foodservice outlets for an extended period also played...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2022

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PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SAUDI ARABIA

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Fresh chicken brands entering the processed meat market

Americana dives into plant-based food with a new line of meat substitutes

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