

Processed Meat, Seafood and Alternatives To Meat in Georgia

Market Direction | 2022-11-23 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Processed meat, seafood and alternatives to meat continued to post consistent positive sales growth in 2022 as demand continues to rise modestly. The main influences on the category during the year were the return to pre-pandemic lifestyles and the reopening of the consumer food service industry. This was due to the receding threat of contagion and the lifting of COVID-19 control measures, which had underpinned a very strict approach to social distancing and home seclusion among much of the popu...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in Georgia
Euromonitor International
November 2022

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN GEORGIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Category sales benefit from the return to pre-pandemic lifestyles
Slower growth for chilled processed meat as unit price growth suppresses demand
Decent growth for processed seafood as consumers demand a variety of products

PROSPECTS AND OPPORTUNITIES

A positive sales performance ahead as favourable trends continue to develop
Local players set to remain in control of the bulk of category sales
Meat and seafood substitutes unlikely to develop into a mainstream category just yet

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022
Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022
Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022
Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022
Table 6 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022
Table 7 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022
Table 8 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027
Table 9 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

STAPLE FOODS IN GEORGIA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture
Key trends in 2022
Competitive Landscape
Channel developments
What next for staple foods?

MARKET DATA

Table 10 Sales of Staple Foods by Category: Volume 2017-2022
Table 11 Sales of Staple Foods by Category: Value 2017-2022
Table 12 Sales of Staple Foods by Category: % Volume Growth 2017-2022
Table 13 Sales of Staple Foods by Category: % Value Growth 2017-2022
Table 14 NBO Company Shares of Staple Foods: % Value 2018-2022
Table 15 LBN Brand Shares of Staple Foods: % Value 2019-2022
Table 16 Penetration of Private Label by Category: % Value 2017-2022
Table 17 Distribution of Staple Foods by Format: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 18 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 19 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 20 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Processed Meat, Seafood and Alternatives To Meat in Georgia

Market Direction | 2022-11-23 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com