

Processed Meat, Seafood and Alternatives To Meat in Estonia

Market Direction | 2022-11-16 | 21 pages | Euromonitor

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Report description:

In 2022, chilled meat and seafood substitutes demonstrated the fastest value growth in alignment with the growing number of vegetarians in Estonia. However, unit prices of meat substitutes have increased in line with inflation and rising production costs, which has dampened retail volume growth in 2022. Growing consumer concerns about animal welfare and environmental issues is causing a shift towards veganism and vegetarianism in Estonia. Processed seafood, on the other hand, has become a more p...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Healthy eating stimulates development of chilled processed poultry

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