

Processed Fruit and Vegetables in Vietnam

Market Direction | 2022-11-24 | 22 pages | Euromonitor

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Report description:

With COVID-19 appearing to be under control and restrictions imposed to limit the spread of the disease lifted, retailing and foodservice outlets have been operating normally in 2022. People have been shopping more frequently, so there have been more opportunities to try processed fruit and vegetables products. Moreover, with tourism being encouraged by both the government and businesses, the rising number of tourists has provided a boost to demand through foodservice during the year. Foodservic...

Euromonitor International's Processed Fruit and Vegetables in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2022

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Modern trade is important retailing channel

Dole retains lead in underdeveloped category

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Considerable room for growth

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