

Personal Accessories in the US

Market Direction | 2022-11-24 | 52 pages | Euromonitor

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Report description:

While globally, personal accessories is expected to reach the pre-pandemic level of sales in 2022, the US is outpacing global recovery, having already surpassed the 2019 level of current value sales in 2021. Despite the low number of foreign tourists in the US due to travel restrictions, who typically purchase a high percentage of high-priced luxury goods, local demand grew enough to support the rapid recovery, further supported by trends such as self-gifting. For instance, in 2021, watches and...

Euromonitor International's Personal Accessories in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Versatile and convenient "3-mile" bags capture consumers' attention
The long-awaited return of travel spurs the recovery of luggage

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KEY DATA FINDINGS

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