Personal Accessories in Singapore

Market Direction | 2022-11-24 | 47 pages | Euromonitor

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Report description:

Despite expectations of a muted consumer appetite for spending, personal accessories is set to have a bumper year in 2022, continuing its recovery momentum from 2021. Consumers are on the lookout for the "next best thing", which is driving growth, but also translating into fragmentation, with the presence of multiple cross-border and third-party sellers. In addition, stores have been implementing various promotional activities in physical and online retail channels. Physical stores might offer b...

Euromonitor International's Personal Accessoriesin Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Personal Accessories market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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