

Personal Accessories in Poland

Market Direction | 2022-11-23 | 50 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

Report description:

Personal accessories is seeing a slower recovery in retail volume terms in 2022 compared to the previous year. Sales of personal accessories are not expected to recover to pre-pandemic levels in retail volume terms in 2022, with several factors having a negative impact on sales. For instance, high rates of inflation have negatively affected consumers' disposable income and this has forced many people to prioritise their spending and adjust their purchasing preferences. When choosing to purchase...

Euromonitor International's Personal Accessories in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Personal Accessories in Poland
Euromonitor International
November 2022

List Of Contents And Tables

PERSONAL ACCESSORIES IN POLAND

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022

Table 2 Sales of Personal Accessories by Category: Value 2017-2022

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 6 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

The return of travel coupled with an influx of Ukrainian migrants boosts sales of bags and luggage in 2022

A return to business spells good news for sales of bags while BNPL enables spending

E-commerce key to growth while Ochnik launches new concept stores

PROSPECTS AND OPPORTUNITIES

Economic pressures expected to limit growth in luggage in 2023

Sustainability concerns expected to be a growing influence

E-commerce set for further growth as consumers seek out the best deals

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 13 Sales of Bags and Luggage by Category: Value 2017-2022

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 16 Sales of Luggage by Type: % Value 2017-2022

Table 17 NBO Company Shares of Bags and Luggage: % Value 2018-2022

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

JEWELLERY IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Economic challenges put a dent in jewellery sales in 2022

Family functions and BNPL services help support sales in a challenging market

E-commerce still full of potential despite losing share for the second consecutive year

PROSPECTS AND OPPORTUNITIES

Economic pressures likely to put the brakes on growth

Environmental concerns expected to influence new product development

Second-hand market could threaten sales of new jewellery

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2017-2022

Table 25 Sales of Jewellery by Category: Value 2017-2022

Table 26 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 27 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 28 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 29 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 30 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 31 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 32 NBO Company Shares of Jewellery: % Value 2018-2022

Table 33 □LBN Brand Shares of Jewellery: % Value 2019-2022

Table 34 □Distribution of Jewellery by Format: % Value 2017-2022

Table 35 □Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 36 □Forecast Sales of Jewellery by Category: Value 2022-2027

Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

TRADITIONAL AND CONNECTED WATCHES IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Competition from connected watches and economic pressures take their toll on sales of basic traditional watches

Popular traditional watches' brands branch out into connected watches

High watches seen as an investment in times of uncertainty

PROSPECTS AND OPPORTUNITIES

Quart analogue and digital watches expected to lose sales to connected watches

Traditional watches faces numerous threats including a growing market for second-hand watches

The supply and distribution of watches could change over the forecast period

CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 40 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 43 Sales of Traditional Watches by Category: Volume 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

| | |
|----------|---|
| Table 44 | Sales of Traditional Watches by Category: Value 2017-2022 |
| Table 45 | Sales of Traditional Watches by Category: % Volume Growth 2017-2022 |
| Table 46 | Sales of Traditional Watches by Category: % Value Growth 2017-2022 |
| Table 47 | Sales of Traditional Watches by Price Band: Volume 2017-2022 |
| Table 48 | □Sales of Traditional Watches by Price Band: Value 2017-2022 |
| Table 49 | □Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022 |
| Table 50 | □Sales of Traditional Watches by Price Band: % Value Growth 2017-2022 |
| Table 51 | □Sales of Connected Watches by Category: Volume 2017-2022 |
| Table 52 | □Sales of Connected Watches by Category: Value 2017-2022 |
| Table 53 | □Sales of Connected Watches by Category: % Volume Growth 2017-2022 |
| Table 54 | □Sales of Connected Watches by Category: % Value Growth 2017-2022 |
| Table 55 | □NBO Company Shares of Traditional Watches: % Value 2018-2022 |
| Table 56 | □LBN Brand Shares of Traditional Watches: % Value 2019-2022 |
| Table 57 | □NBO Company Shares of Connected Watches: % Value 2018-2022 |
| Table 58 | □LBN Brand Shares of Connected Watches: % Value 2019-2022 |
| Table 59 | □Distribution of Traditional Watches by Format: % Value 2017-2022 |
| Table 60 | □Distribution of Connected Watches by Format: % Value 2017-2022 |
| Table 61 | □Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027 |
| Table 62 | □Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027 |
| Table 63 | □Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027 |
| Table 64 | □Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027 |
| Table 65 | □Forecast Sales of Traditional Watches by Category: Volume 2022-2027 |
| Table 66 | □Forecast Sales of Traditional Watches by Category: Value 2022-2027 |
| Table 67 | □Forecast Sales of Traditional Watches by Category: % Volume Growth 2022-2027 |
| Table 68 | □Forecast Sales of Traditional Watches by Category: % Value Growth 2022-2027 |
| Table 69 | □Forecast Sales of Connected Watches by Category: Volume 2022-2027 |
| Table 70 | □Forecast Sales of Connected Watches by Category: Value 2022-2027 |
| Table 71 | □Forecast Sales of Connected Watches by Category: % Volume Growth 2022-2027 |
| Table 72 | □Forecast Sales of Connected Watches by Category: % Value Growth 2022-2027 |

WRITING INSTRUMENTS IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Economic pressures and a weak zloty restrict opportunities for volume growth in writing instruments

Influx of refugees boosts sales of school equipment

Distribution seeing changes as competition grows online and offline

PROSPECTS AND OPPORTUNITIES

Moderate growth projected as challenges remain

Colouring a potential bright spot for writing instruments

Larger retailers and e-commerce set for further gains

CATEGORY DATA

| | |
|----------|---|
| Table 73 | Sales of Writing Instruments by Category: Volume 2017-2022 |
| Table 74 | Sales of Writing Instruments by Category: Value 2017-2022 |
| Table 75 | Sales of Writing Instruments by Category: % Volume Growth 2017-2022 |
| Table 76 | Sales of Writing Instruments by Category: % Value Growth 2017-2022 |
| Table 77 | NBO Company Shares of Writing Instruments: % Value 2018-2022 |
| Table 78 | LBN Brand Shares of Writing Instruments: % Value 2019-2022 |
| Table 79 | Distribution of Writing Instruments by Format: % Value 2017-2022 |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 80 Forecast Sales of Writing Instruments by Category: Volume 2022-2027

Table 81 Forecast Sales of Writing Instruments by Category: Value 2022-2027

Table 82 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2022-2027

Table 83 □Forecast Sales of Writing Instruments by Category: % Value Growth 2022-2027

Personal Accessories in Poland

Market Direction | 2022-11-23 | 50 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €1000.00 |
| | Multiple User License (1 Site) | €2000.00 |
| | Multiple User License (Global) | €3000.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-02-11"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com