

## **Personal Accessories in Japan**

Market Direction | 2022-11-23 | 51 pages | Euromonitor

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### **Report description:**

Personal accessories saw significant declines in both volume and current value terms in 2020, during the first year of the pandemic. A return to dynamic current value growth was seen in 2021, although volume sales only increased marginally, and this same pattern of growth is expected to continue in 2022. However, despite two years of recovery, due to the magnitude of the declines seen in 2020 neither volume nor current value sales are expected to return to the pre-pandemic level in 2022. Neverth...

Euromonitor International's Personal Accessories in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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