

Personal Accessories in Hong Kong, China

Market Direction | 2022-11-23 | 51 pages | Euromonitor

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Report description:

Sales of personal accessories in Hong Kong are gradually recovering in 2022, driven by the strong domestic demand fuelled by savings during lockdowns and restricted international travel, although they remain lower than pre-pandemic levels. The year began with a negative first quarter, impacted by the fifth wave of the pandemic which was driven by the Omicron variant. The social distancing rules and enforced store closures dampened consumers' willingness for discretionary spending. However, with...

Euromonitor International's Personal Accessories in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Personal Accessories in Hong Kong, China
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List Of Contents And Tables

PERSONAL ACCESSORIES IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022

Table 2 Sales of Personal Accessories by Category: Value 2017-2022

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Personal Accessories: % Value 2017-2021

Table 6 LBN Brand Shares of Personal Accessories: % Value 2018-2021

Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Bags and luggage continues to recover in 2022

Digital transformation is here to stay

Luggage registers rebound in second half of the year

PROSPECTS AND OPPORTUNITIES

Bags and luggage set to recover as travel restrictions ease

The increasingly important role of sustainability

Circular economy likely to gain further momentum within bags and luggage

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 13 Sales of Bags and Luggage by Category: Value 2017-2022

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 16 Sales of Luggage by Type: % Value 2017-2022

Table 17 NBO Company Shares of Bags and Luggage: % Value 2017-2021

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2018-2021

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Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

JEWELLERY IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Government policies to boost economic growth include focus on jewellery

Retailers look to improve consumer experience through digital strategies

Economic uncertainty and global high inflation slows consumption

PROSPECTS AND OPPORTUNITIES

Lab-grown diamonds gain attention from local consumers, especially younger generations

Loss of tourists encourages local retailers to shift focus to younger consumers

Retailers expand brand awareness through collaborations

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2017-2022

Table 25 Sales of Jewellery by Category: Value 2017-2022

Table 26 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 27 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 28 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 29 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 30 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 31 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 32 NBO Company Shares of Jewellery: % Value 2017-2021

Table 33 □LBN Brand Shares of Jewellery: % Value 2018-2021

Table 34 □Distribution of Jewellery by Format: % Value 2017-2022

Table 35 □Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 36 □Forecast Sales of Jewellery by Category: Value 2022-2027

Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

TRADITIONAL AND CONNECTED WATCHES IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brands reach consumers through innovative and immersive exhibitions

Watch collaborations are effective strategy to reach new consumer base and gain credibility

Value creation trend continues to reshape category

PROSPECTS AND OPPORTUNITIES

Sustainable watchmaking

Digitalisation continues to accelerate with an omnichannel strategy deemed essential

Connected watches continue to shape the competitive landscape

CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 40 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 43 Sales of Traditional Watches by Category: Volume 2017-2022

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| | |
|----------|---|
| Table 44 | Sales of Traditional Watches by Category: Value 2017-2022 |
| Table 45 | Sales of Traditional Watches by Category: % Volume Growth 2017-2022 |
| Table 46 | Sales of Traditional Watches by Category: % Value Growth 2017-2022 |
| Table 47 | Sales of Traditional Watches by Price Band: Volume 2017-2022 |
| Table 48 | □Sales of Traditional Watches by Price Band: Value 2017-2022 |
| Table 49 | □Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022 |
| Table 50 | □Sales of Traditional Watches by Price Band: % Value Growth 2017-2022 |
| Table 51 | □Sales of Connected Watches by Category: Volume 2017-2022 |
| Table 52 | □Sales of Connected Watches by Category: Value 2017-2022 |
| Table 53 | □Sales of Connected Watches by Category: % Volume Growth 2017-2022 |
| Table 54 | □Sales of Connected Watches by Category: % Value Growth 2017-2022 |
| Table 55 | □NBO Company Shares of Traditional Watches: % Value 2017-2021 |
| Table 56 | □LBN Brand Shares of Traditional Watches: % Value 2018-2021 |
| Table 57 | □NBO Company Shares of Connected Watches: % Value 2017-2021 |
| Table 58 | □LBN Brand Shares of Connected Watches: % Value 2018-2021 |
| Table 59 | □Distribution of Traditional Watches by Format: % Value 2017-2022 |
| Table 60 | □Distribution of Connected Watches by Format: % Value 2017-2022 |
| Table 61 | □Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027 |
| Table 62 | □Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027 |
| Table 63 | □Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027 |
| Table 64 | □Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027 |
| Table 65 | □Forecast Sales of Traditional Watches by Category: Volume 2022-2027 |
| Table 66 | □Forecast Sales of Traditional Watches by Category: Value 2022-2027 |
| Table 67 | □Forecast Sales of Traditional Watches by Category: % Volume Growth 2022-2027 |
| Table 68 | □Forecast Sales of Traditional Watches by Category: % Value Growth 2022-2027 |
| Table 69 | □Forecast Sales of Connected Watches by Category: Volume 2022-2027 |
| Table 70 | □Forecast Sales of Connected Watches by Category: Value 2022-2027 |
| Table 71 | □Forecast Sales of Connected Watches by Category: % Volume Growth 2022-2027 |
| Table 72 | □Forecast Sales of Connected Watches by Category: % Value Growth 2022-2027 |

WRITING INSTRUMENTS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

School closures and remote working hinder stronger growth for writing instruments
Montblanc retains strength in high-end segment, while Japanese brands prove popular
Retail offline continues to dominate distribution

PROSPECTS AND OPPORTUNITIES

Writing instruments set to recover over forecast period, albeit at a moderate pace
Brands launch smart pens to address growing competition from digitalisation

CATEGORY DATA

| | |
|----------|---|
| Table 73 | Sales of Writing Instruments by Category: Volume 2017-2022 |
| Table 74 | Sales of Writing Instruments by Category: Value 2017-2022 |
| Table 75 | Sales of Writing Instruments by Category: % Volume Growth 2017-2022 |
| Table 76 | Sales of Writing Instruments by Category: % Value Growth 2017-2022 |
| Table 77 | NBO Company Shares of Writing Instruments: % Value 2017-2021 |
| Table 78 | LBN Brand Shares of Writing Instruments: % Value 2018-2021 |
| Table 79 | Distribution of Writing Instruments by Format: % Value 2017-2022 |
| Table 80 | Forecast Sales of Writing Instruments by Category: Volume 2022-2027 |

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Table 81 Forecast Sales of Writing Instruments by Category: Value 2022-2027
Table 82 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2022-2027
Table 83 □Forecast Sales of Writing Instruments by Category: % Value Growth 2022-2027

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