

Other Hot Drinks in Mexico

Market Direction | 2022-11-23 | 24 pages | Euromonitor

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Report description:

The new standard NOM 051 labelling regulation came into force on 1 October 2020. This new regulation has continued to impact labelling on all packaged food and non-alcoholic drinks in Mexico. The main objective of this standardised labelling is to provide the final consumer with commercial and health-related information on the content of nutrients and ingredients, especially those that represent a risk for the health of the consumer. The new labelling standard states that a black seal must be ad...

Euromonitor International's Other Hot Drinks in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Other Hot Drinks in Mexico

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List Of Contents And Tables

OTHER HOT DRINKS IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

New labelling regulation impacts the offer and presentation of other hot drinks

Digital marketing opens up new opportunities for consumer engagement and insights

E-commerce maintains upward trend as consumers appreciate the channel's attributes

PROSPECTS AND OPPORTUNITIES

Healthier image to help other hot drinks ride the impact of new labelling rules

Other plant-based hot drinks is set for further development and penetration opportunities

Small local grocers to remain a key format but come under pressure from modern grocery retailers and e-commerce

CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2017-2022

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2017-2022

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027

Table 10 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

HOT DRINKS IN MEXICO

EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

New challenges in last mile delivery

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 13 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 14 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 21 □NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 22 □LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 23 □Penetration of Private Label in Hot Drinks by Category: % Retail Value 2017-2022

Table 24 □Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 25 □Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 26 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 27 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 28 □Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 29 □Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 30 □Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 31 □Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 32 □Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 33 □Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 34 □Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 35 □Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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