

Other Hot Drinks in Mexico

Market Direction | 2022-11-23 | 24 pages | Euromonitor

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Report description:

The new standard NOM 051 labelling regulation came into force on 1 October 2020. This new regulation has continued to impact labelling on all packaged food and non-alcoholic drinks in Mexico. The main objective of this standardised labelling is to provide the final consumer with commercial and health-related information on the content of nutrients and ingredients, especially those that represent a risk for the health of the consumer. The new labelling standard states that a black seal must be ad...

Euromonitor International's Other Hot Drinks in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Digital marketing opens up new opportunities for consumer engagement and insights

E-commerce maintains upward trend as consumers appreciate the channel's attributes

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