

Other Hot Drinks in Canada

Market Direction | 2022-11-24 | 21 pages | Euromonitor

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Report description:

Canadians are becoming more health conscious and COVID-19 further bolstered this trend, with consumers demonstrating more interest in the power of plants and holistic approaches to health. As such, chocolate-based flavoured powder drinks and malt-based hot drinks suffer from being perceived as unhealthy. The sugar content, and possibly additives, in such drinks do not appeal to a growing number of consumers who seek to live a healthier lifestyle. The shelf space allotted to other hot drinks at g...

Euromonitor International's Other Hot Drinks in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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OTHER HOT DRINKS IN CANADA

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2022 DEVELOPMENTS

Health-conscious consumers do not consider flavoured powder drinks compatible with their wellness-oriented lifestyle

E-commerce continues to gather pace in 2022, albeit at a slower rate than seen in 2020

Nestle Canada continues to dominate in 2022

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Other hot drinks continues to be hindered by the growing health and wellness trend

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