

NRT Smoking Cessation Aids in India

Market Direction | 2022-11-23 | 23 pages | Euromonitor

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Report description:

The pandemic led to heightened consumer awareness of their health and fitness levels, positively contributing to their commitment to quitting smoking. This is evident in the further decline of the adult smoking population in India in 2022. In addition, in July, the government amended the Cigarettes and other Tobacco Products (Packaging and Labelling) Rules, which require manufacturers of tobacco products to modify their product packaging and labelling from 1 December 2022, including displaying n...

Euromonitor International's NRT Smoking Cessation Aids in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT SMOKING CESSATION AIDS IN INDIA

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Growing focus on health and fitness benefits NRT smoking cessation aids

Cipla focuses on technology to assist and support consumers in their journey

Substitute products and new entries intensify competition for NRT gum brands

PROSPECTS AND OPPORTUNITIES

Inflation set to impact growth as consumers search for more affordable ways to quit smoking

Limitation on NRT gum dosage levels a discouraging factor for heavy smokers

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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