

Large Cooking Appliances in China

Market Direction | 2022-11-21 | 41 pages | Euromonitor

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Report description:

Large cooking appliances is set to see another consecutive year of decline in retail volume terms in 2022, in line with the underperformance of major appliances in China. The retail prices of large cooking appliances, including built-in hobs, freestanding cooker hoods and range cookers, have all increased significantly due to rising logistics and materials costs. Meagre policy incentives from government, coupled with drained funds from real estate developers, have further dampened the already sh...

Euromonitor International's Large Cooking Appliances in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Large Cooking Appliances in China
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List Of Contents And Tables

LARGE COOKING APPLIANCES IN CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cost spikes and strained property market account for negative performance

Ovens and range cookers outperform traditional large cooking appliances categories

Robam and Fotile cement their leading positions amidst sales downturns

PROSPECTS AND OPPORTUNITIES

Construction and designer channels set to drive growth

Multifunctional ovens gain traction as frequency of home cooking rises

Range cookers making their way into homes in higher-tier cities

CATEGORY DATA

Table 1 Sales of Large Cooking Appliances by Category: Volume 2017-2022

Table 2 Sales of Large Cooking Appliances by Category: Value 2017-2022

Table 3 Sales of Large Cooking Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Large Cooking Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Built-in Hobs by Format: % Volume 2017-2022

Table 6 Sales of Ovens by Connected Appliances: % Volume 2018-2022

Table 7 NBO Company Shares of Large Cooking Appliances: % Volume 2018-2022

Table 8 LBN Brand Shares of Large Cooking Appliances: % Volume 2019-2022

Table 9 NBO Company Shares of Built-in Hobs: % Volume 2018-2022

Table 10 □NBO Company Shares of Ovens: % Volume 2018-2022

Table 11 □NBO Company Shares of Cooker Hoods: % Volume 2018-2022

Table 12 □NBO Company Shares of Built-in Cooker Hoods: % Volume 2018-2022

Table 13 □NBO Company Shares of Freestanding Cooker Hoods: % Volume 2018-2022

Table 14 □NBO Company Shares of Range Cookers: % Volume 2018-2022

Table 15 □Distribution of Large Cooking Appliances by Format: % Volume 2017-2022

Table 16 □Production of Large Cooking Appliances: Total Volume 2017-2022

Table 17 □Forecast Sales of Large Cooking Appliances by Category: Volume 2022-2027

Table 18 □Forecast Sales of Large Cooking Appliances by Category: Value 2022-2027

Table 19 □Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2022-2027

Table 20 □Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN CHINA

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 21 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

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Table 22 Replacement Cycles of Consumer Appliances by Category 2018-2023

MARKET DATA

Table 23 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 24 Sales of Consumer Appliances by Category: Value 2017-2022

Table 25 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 26 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 27 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 28 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 30 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 31 □Sales of Small Appliances by Category: Volume 2017-2022

Table 32 □Sales of Small Appliances by Category: Value 2017-2022

Table 33 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 34 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 35 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 36 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 37 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 38 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 39 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 40 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 41 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 42 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 43 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 44 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 45 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 46 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 47 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 49 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 50 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 51 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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