

## Jewellery in Sweden

Market Direction | 2022-11-23 | 18 pages | Euromonitor

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### Report description:

Following double-digit current value growth recorded in 2021, during 2022, fine jewellery is expected to continue recording the highest levels of growth. However, costume jewellery is expected to continue to struggle, following its double-digit revenue loss in 2020 and an unsuccessful performance in 2021. Glitter, who holds the greatest share in costume jewellery in Sweden, experienced a significant loss in 2021, primarily driven by continued COVID-19 restrictions, which reduced footfall to phys...

Euromonitor International's Jewellery in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Jewellery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Many consumers choose local over international offerings in fine jewellery

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Sustainable alternatives to precious metals boost current value sales

Contemporary design blends with classic features to evoke Scandinavian minimalism

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