

## **Jewellery in South Korea**

Market Direction | 2022-11-24 | 19 pages | Euromonitor

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### **Report description:**

The buying of both fine jewellery and costume jewellery in South Korea is increasingly moving from offline to online platforms, accelerated by home seclusion during the pandemic. The pattern of purchasing online is expected to further increase in 2022 as demand for jewellery rises in line with the greater resumption of weddings which were postponed because of the pandemic, in addition to low stock held by offline stores. When purchasing fine jewellery online, consumers tend to only buy from reli...

Euromonitor International's Jewellery in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Jewellery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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