

Jewellery in Japan

Market Direction | 2022-11-23 | 19 pages | Euromonitor

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Report description:

After a strong decline for costume jewellery in the first year of the pandemic, a year of recovery was seen in 2021. Growth is expected to continue, although at a slower rate, in 2022, with volume and current value sales set to reach the pre-pandemic level. In the review period, South Korean culture (K-culture) had a significant impact on various industries, from food and music to pop culture and fashion. K-culture brands have been disrupters in jewellery in Japan, especially in costume jeweller...

Euromonitor International's Jewellery in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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