

## **Jewellery in Italy**

Market Direction | 2022-11-15 | 19 pages | Euromonitor

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### **Report description:**

Jewellery registered double-digit growth in current value terms in 2022, having benefitted in particular from the strong performance of fine jewellery, which continued on its recovery towards pre-pandemic levels. Growth was boosted by positive evolution of the pandemic, with a robust increase in activities such as dining out and travelling, which led to an increase in jewellery-wearing occasions. Moreover, Italians have an enduring fondness for fine jewellery, both for self-gifting and as a gift...

Euromonitor International's Jewellery in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Jewellery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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