

Jewellery in Indonesia

Market Direction | 2022-11-23 | 18 pages | Euromonitor

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Report description:

The gold jewellery market is now starting to recover after the impact of the COVID-19 pandemic. It is expected that jewellery sales in the future will continue to increase in line with the higher purchasing power of the people. There is also a shift in the behaviour of local consumers. In the past, many people bought gold ahead of Lebaran for investment, meaning for the long term. Now the trend is changing. Many are buying gold only for temporarily used accessories. For example, if there is an i...

Euromonitor International's Jewellery in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Jewellery in Indonesia
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List Of Contents And Tables

JEWELLERY IN INDONESIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Russian invasion of Ukraine impacts fine jewellery market

Gold goods will require SNI

A fragmented category, with small local players adapting quickly to changing conditions

PROSPECTS AND OPPORTUNITIES

Diamonds are women's best friends

Launching new jewellery collections/designs an important strategy

Government support counts as one of the triggers for improving the local jewellery market

CATEGORY DATA

Table 1 Sales of Jewellery by Category: Volume 2017-2022

Table 2 Sales of Jewellery by Category: Value 2017-2022

Table 3 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 4 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 5 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 6 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 7 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 8 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 9 NBO Company Shares of Jewellery: % Value 2018-2022

Table 10 □LBN Brand Shares of Jewellery: % Value 2019-2022

Table 11 □Distribution of Jewellery by Format: % Value 2017-2022

Table 12 □Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 13 □Forecast Sales of Jewellery by Category: Value 2022-2027

Table 14 □Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 15 □Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

PERSONAL ACCESSORIES IN INDONESIA

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 16 Sales of Personal Accessories by Category: Volume 2017-2022

Table 17 Sales of Personal Accessories by Category: Value 2017-2022

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 19 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 20 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 21 LBN Brand Shares of Personal Accessories: % Value 2019-2022

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Table 22 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 24 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 25 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 26 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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