

## **Jewellery in Indonesia**

Market Direction | 2022-11-23 | 18 pages | Euromonitor

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### **Report description:**

The gold jewellery market is now starting to recover after the impact of the COVID-19 pandemic. It is expected that jewellery sales in the future will continue to increase in line with the higher purchasing power of the people. There is also a shift in the behaviour of local consumers. In the past, many people bought gold ahead of Lebaran for investment, meaning for the long term. Now the trend is changing. Many are buying gold only for temporarily used accessories. For example, if there is an i...

Euromonitor International's Jewellery in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Jewellery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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November 2022

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