

Hot Drinks in Mexico

Market Direction | 2022-11-23 | 40 pages | Euromonitor

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Report description:

Hot drinks in Mexico was severely impacted by inflationary pressures in 2022. For coffee this meant important price increases that resulted in volume losses, while for tea it meant absorbing inflation to minimise volume losses and sacrificing value sales growth. Both companies and consumers are configuring their behaviours around the rapid growth in prices. Players are looking to packaging formats, new product development and marketing to maintain interest. Meanwhile, many consumers changed thei...

Euromonitor International's Hot Drinks in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Hot Drinks in Mexico
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List Of Contents And Tables

HOT DRINKS IN MEXICO

EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

New challenges in last mile delivery

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 3 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 4 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2017-2022

Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

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SOURCES

Summary 1 Research Sources

COFFEE IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

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High prices impact company and consumer behaviours

Packaging developments offer consumers purchasing options

Premiumisation remains a key trend in coffee despite price concerns

PROSPECTS AND OPPORTUNITIES

Instant coffee continues its expansion while premiumisation offers a more dynamic growth avenue

Growing focus on digital sales and marketing

New price increases on the horizon

CATEGORY DATA

Table 46 Retail Sales of Coffee by Category: Volume 2017-2022

Table 47 Retail Sales of Coffee by Category: Value 2017-2022

Table 48 Retail Sales of Coffee by Category: % Volume Growth 2017-2022

Table 49 Retail Sales of Coffee by Category: % Value Growth 2017-2022

Table 50 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2017-2022

Table 51 NBO Company Shares of Coffee: % Retail Value 2018-2022

Table 52 LBN Brand Shares of Coffee: % Retail Value 2019-2022

Table 53 Forecast Retail Sales of Coffee by Category: Volume 2022-2027

Table 54 Forecast Retail Sales of Coffee by Category: Value 2022-2027

Table 55 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2022-2027

Table 56 □Forecast Retail Sales of Coffee by Category: % Value Growth 2022-2027

TEA IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health and wellness trend keeps tea in focus

Packaging and product experimentations add dynamism to the category

Private label captures retail value share with lower prices for perceived similar quality products

PROSPECTS AND OPPORTUNITIES

Doubling down on functionality and health

Distribution shifts to cater to changing consumer demands

Retail and foodservice drive replication trend

CATEGORY DATA

Table 26 Retail Sales of Tea by Category: Volume 2017-2022

Table 27 Retail Sales of Tea by Category: Value 2017-2022

Table 28 Retail Sales of Tea by Category: % Volume Growth 2017-2022

Table 29 Retail Sales of Tea by Category: % Value Growth 2017-2022

Table 30 NBO Company Shares of Tea: % Retail Value 2018-2022

Table 31 LBN Brand Shares of Tea: % Retail Value 2019-2022

Table 32 Forecast Retail Sales of Tea by Category: Volume 2022-2027

Table 33 Forecast Retail Sales of Tea by Category: Value 2022-2027

Table 34 Forecast Retail Sales of Tea by Category: % Volume Growth 2022-2027

Table 35 □Forecast Retail Sales of Tea by Category: % Value Growth 2022-2027

OTHER HOT DRINKS IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

New labelling regulation impacts the offer and presentation of other hot drinks

Digital marketing opens up new opportunities for consumer engagement and insights

E-commerce maintains upward trend as consumers appreciate the channel's attributes

PROSPECTS AND OPPORTUNITIES

Healthier image to help other hot drinks ride the impact of new labelling rules

Other plant-based hot drinks is set for further development and penetration opportunities

Small local grocers to remain a key format but come under pressure from modern grocery retailers and e-commerce

CATEGORY DATA

Table 36 Retail Sales of Other Hot Drinks by Category: Volume 2017-2022

Table 37 Retail Sales of Other Hot Drinks by Category: Value 2017-2022

Table 38 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022

Table 39 Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022

Table 40 NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022

Table 41 LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022

Table 42 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027

Table 43 Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027

Table 44 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027

Table 45 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

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