

Home Laundry Appliances in Germany

Market Direction | 2022-11-24 | 38 pages | Euromonitor

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Report description:

Home laundry appliances in Germany has continued to be impacted by production disruptions in 2022. This, combined with continued strong inflation in the country, has led average unit prices to increase, which is expected to lead to volume decline but rising current value sales in 2022. Similar to 2021, home laundry appliances has continued to be impacted by the high demand seen in 2020 as a result of home seclusion during the COVID-19 pandemic. However, the negative growth due to the pulling for...

Euromonitor International's Home Laundry Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Laundry Appliances in Germany
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List Of Contents And Tables

HOME LAUNDRY APPLIANCES IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home laundry appliances impacted by economic events

Sales of automatic washer dryers on the rise

BSH Hausgerate leads home laundry appliances in Germany

PROSPECTS AND OPPORTUNITIES

Pulled forward purchases negatively affect forecast for home laundry appliances

Innovations in home laundry appliances need to check various boxes

Future channels and pricing models

CATEGORY DATA

Table 1 Sales of Home Laundry Appliances by Category: Volume 2017-2022

Table 2 Sales of Home Laundry Appliances by Category: Value 2017-2022

Table 3 Sales of Home Laundry Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Home Laundry Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Automatic Washer Dryers by Connected Appliances: % Volume 2017-2022

Table 6 Sales of Automatic Washing Machines by Format: % Volume 2017-2022

Table 7 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2017-2022

Table 8 Sales of Automatic Washing Machines by Connected Appliances: % Volume 2018-2022

Table 9 NBO Company Shares of Home Laundry Appliances: % Volume 2018-2022

Table 10 □LBN Brand Shares of Home Laundry Appliances: % Volume 2019-2022

Table 11 □Distribution of Home Laundry Appliances by Format: % Volume 2017-2022

Table 12 □Production of Home Laundry Appliances: Total Volume 2017-2022

Table 13 □Forecast Sales of Home Laundry Appliances by Category: Volume 2022-2027

Table 14 □Forecast Sales of Home Laundry Appliances by Category: Value 2022-2027

Table 15 □Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2022-2027

Table 16 □Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN GERMANY

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 17 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 18 Replacement Cycles of Consumer Appliances by Category 2018-2023

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MARKET DATA

Table 19 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 20 Sales of Consumer Appliances by Category: Value 2017-2022

Table 21 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 22 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 24 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 25 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 26 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 27 □Sales of Small Appliances by Category: Volume 2017-2022

Table 28 □Sales of Small Appliances by Category: Value 2017-2022

Table 29 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 30 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 31 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 32 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 33 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 34 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 35 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 36 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 37 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 38 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 39 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 40 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 42 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 43 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 44 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 45 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 46 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 47 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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