

## **Home Laundry Appliances in Brazil**

Market Direction | 2022-11-24 | 39 pages | Euromonitor

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### **Report description:**

Home laundry appliances is set to post solid retail current value growth in 2022, but a volume decline. In an unstable economic scenario, inflation is pressing on the prices of such appliances, and also increasing interest rates in the country, which is a negative volume consumption driver. Besides, the lack of emergency aid from the national government is negatively impacting the category, considering that it served as an impulse to consumption in recent years. In addition, many low- and middle...

Euromonitor International's Home Laundry Appliances in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Home Laundry Appliances in Brazil  
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List Of Contents And Tables

### HOME LAUNDRY APPLIANCES IN BRAZIL

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Growth in home laundry appliances driven by inflation and more affluent consumers

International constraints an ongoing topic for home laundry appliances

Product launches address sustainability and washing performance

#### PROSPECTS AND OPPORTUNITIES

Changes in distribution channels to leverage growth in home laundry appliances

Household format could influence demand for home laundry appliances in the long term

Sustainability is everyone's responsibility

#### CATEGORY DATA

Table 1 Sales of Home Laundry Appliances by Category: Volume 2017-2022

Table 2 Sales of Home Laundry Appliances by Category: Value 2017-2022

Table 3 Sales of Home Laundry Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Home Laundry Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Automatic Washer Dryers by Connected Appliances: % Volume 2017-2022

Table 6 Sales of Automatic Washing Machines by Format: % Volume 2017-2022

Table 7 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2017-2022

Table 8 Sales of Automatic Washing Machines by Connected Appliances: % Volume 2018-2022

Table 9 NBO Company Shares of Home Laundry Appliances: % Volume 2018-2022

Table 10 LBN Brand Shares of Home Laundry Appliances: % Volume 2019-2022

Table 11 Distribution of Home Laundry Appliances by Format: % Volume 2017-2022

Table 12 Production of Home Laundry Appliances: Total Volume 2017-2022

Table 13 Forecast Sales of Home Laundry Appliances by Category: Volume 2022-2027

Table 14 Forecast Sales of Home Laundry Appliances by Category: Value 2022-2027

Table 15 Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2022-2027

Table 16 Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2022-2027

### CONSUMER APPLIANCES IN BRAZIL

#### EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

#### MARKET INDICATORS

Table 17 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 18 Replacement Cycles of Consumer Appliances by Category 2018-2023

#### MARKET DATA

Table 19 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 20 Sales of Consumer Appliances by Category: Value 2017-2022

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Table 21	Sales of Consumer Appliances by Category: % Volume Growth 2017-2022
Table 22	Sales of Consumer Appliances by Category: % Value Growth 2017-2022
Table 23	Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022
Table 24	Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
Table 25	Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
Table 26	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 27	□Sales of Small Appliances by Category: Volume 2017-2022
Table 28	□Sales of Small Appliances by Category: Value 2017-2022
Table 29	□Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 30	□Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 31	□NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 32	□LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 33	□NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 34	□LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 35	□Distribution of Major Appliances by Format: % Volume 2017-2022
Table 36	□Distribution of Small Appliances by Format: % Volume 2017-2022
Table 37	□Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 38	□Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 39	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 40	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 41	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 42	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 43	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 44	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 45	□Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 46	□Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 47	□Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 48	□Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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#### SOURCES

#### Summary 1 Research Sources

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