

Food Preparation Appliances in Germany

Market Direction | 2022-11-24 | 35 pages | Euromonitor

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Report description:

Retail volume sales of food preparation appliances are expected to continue to exhibit robust growth in 2022, supported by consumers still spending more time at home and preparing more meals from scratch. Although many companies have asked employees to return to offices, most of them now offer hybrid working models which allow employees to work from home some days in the week, and from the office on other days during the week. The biggest winners in 2022 are without a doubt expected to be slow j...

Euromonitor International's Food Preparation Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Inflation has a significant impact on value growth

The battle within high-end food processors intensifies

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Connectivity set to continue to grow in importance

Renewed consumer interest in home cooking expected to outlast the pandemic

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