

Food Preparation Appliances in Brazil

Market Direction | 2022-11-24 | 37 pages | Euromonitor

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Report description:

Food preparation appliances is expected to see a slight retail current value decline in 2022, while volume sales decline is set to hit the category even harder. Amongst the categories within food preparation appliances, food processors is expected to present the worst performance in retail current value and volume terms, with the best performance from mixers (although still seeing volume decline). As most other consumer appliances categories, food preparation appliances such as blenders, mixers...

Euromonitor International's Food Preparation Appliances in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Food Preparation Appliances in Brazil
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List Of Contents And Tables

FOOD PREPARATION APPLIANCES IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Food preparation appliances sees a negative performance after pandemic years

High-priced launches as the category targets premiumisation

Supply chain disruptions still affect the industry, while showing improvement during the year

PROSPECTS AND OPPORTUNITIES

Household changes key to understanding consumer choices

Changes in distribution channels to leverage growth across offline and online

Improving performance due to consumer trends and positive economic environment

CATEGORY DATA

Table 1 Sales of Food Preparation Appliances by Category: Volume 2017-2022

Table 2 Sales of Food Preparation Appliances by Category: Value 2017-2022

Table 3 Sales of Food Preparation Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Food Preparation Appliances by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Food Preparation Appliances: % Volume 2018-2022

Table 6 LBN Brand Shares of Food Preparation Appliances: % Volume 2019-2022

Table 7 Distribution of Food Preparation Appliances by Format: % Volume 2017-2022

Table 8 Forecast Sales of Food Preparation Appliances by Category: Volume 2022-2027

Table 9 Forecast Sales of Food Preparation Appliances by Category: Value 2022-2027

Table 10 □Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN BRAZIL

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 12 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 13 Replacement Cycles of Consumer Appliances by Category 2018-2023

MARKET DATA

Table 14 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 15 Sales of Consumer Appliances by Category: Value 2017-2022

Table 16 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 17 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 18 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

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Table 21	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 22	□Sales of Small Appliances by Category: Volume 2017-2022
Table 23	□Sales of Small Appliances by Category: Value 2017-2022
Table 24	□Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 25	□Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 26	□NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 27	□LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 28	□NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 29	□LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 30	□Distribution of Major Appliances by Format: % Volume 2017-2022
Table 31	□Distribution of Small Appliances by Format: % Volume 2017-2022
Table 32	□Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 33	□Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 34	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 35	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 36	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 37	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 38	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 39	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 40	□Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 41	□Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 42	□Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 43	□Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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