

## **Eye Care in India**

Market Direction | 2022-11-23 | 22 pages | Euromonitor

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### **Report description:**

Despite the greater return to some level of normality in India following the easing of restrictions, retail volume sales of standard eye care remain below pre-pandemic levels in 2022, largely due to consumer perceptions of discretionary expenditure related to these products. Rising inflation is limiting the purchasing power of many local consumers, forcing them to prioritise certain goods and services deemed more essential. In addition, the trend of using traditional remedies such as ice and ros...

Euromonitor International's Eye Care in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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