

Edible Oils in Switzerland

Market Direction | 2022-11-23 | 21 pages | Euromonitor

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Report description:

Economic pessimism has led to a significant deterioration in consumer confidence in 2022, and the rising cost of living has impacted household spending, with this contributing to slower retail volume growth for edible oils in this year. Inflationary pressures are however also proving a key contributor to solid current value growth in edible oils, which are essential cooking items. In addition, consumer demand in Switzerland continues to expand in line with the health and wellness trend, as well...

Euromonitor International's Edible Oils in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Olive oil remains the most popular edible oil in Switzerland thanks to its healthy profile

Unit price increases in all edible oil categories due to complex economic factors

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Health and wellness trend in Switzerland will fuel growth in the coming years

Rapeseed oil will see dynamic growth as consumers look towards sustainable alternatives to palm oil

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