

Dietary Supplements in India

Market Direction | 2022-11-23 | 26 pages | Euromonitor

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Report description:

Following the emergence of the third wave of COVID-19 in early 2022, local consumers have been gradually resuming daily routines, including leading more active lifestyles. While this scenario is benefiting certain dietary supplements, at the same time it is hindering growth of others. For instance, other non-herbal dietary supplements, including glucose powder, which is perceived as providing an energy boost, is significantly benefiting from habit persistence and a particularly hot summer season...

Euromonitor International's Dietary Supplements in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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