

Coffee in Canada

Market Direction | 2022-11-24 | 22 pages | Euromonitor

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Report description:

In response to the COVID-19 pandemic in 2020, at-home consumption of coffee increased dramatically. This followed the various COVID-19 related restrictions that saw the closure and decreased capacity of many coffee shops throughout Canada. Subsequently, coffee consumption switched from the on-trade to the off-trade. Fresh coffee rose in demand as consumers sought to recreate the cafe experience at home. However, since pandemic-related restrictions were lifted in the latter half of 2021 and the f...

Euromonitor International's Coffee in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2022

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