

Chocolate Confectionery in Switzerland

Market Direction | 2022-11-23 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Chocolate confectionery is rebounding to greater strength in 2022, following the declines seen in 2020 during the era of the COVID-19 pandemic restrictions and the slow start to recovery in 2021. These stronger sales are thanks to the return of the tourism trade following the reopening of borders and lifting of travel restrictions, in addition to festive celebrations with family and friends being allowed again.

Euromonitor International's Chocolate Confectionery in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Chocolate Confectionery in Switzerland

Euromonitor International

November 2022

List Of Contents And Tables

CHOCOLATE CONFECTIONERY IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Chocolate confectionery rebounds in 2022, thanks to resumption of tourism and the return of festive celebrations

Easter 2022 tainted by Ferrero's product recall of Kinder products

Leading private label Migros gives more shelf space to branded competition and downsizes its own Frey line

PROSPECTS AND OPPORTUNITIES

Positive outlook amidst challenges faced by domestic manufacturers

New trend of "mindful indulgence" set to become more popular

Increase in raw material prices expected for 2023 and beyond

Summary 1 Other Chocolate Confectionery by Product Type: 2022

CATEGORY DATA

Table 1 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 2 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

Table 5 Sales of Chocolate Tablets by Type: % Value 2017-2022

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2017-2022

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027

Table 10 Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027

Table 11 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027

Table 12 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

SNACKS IN SWITZERLAND

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2017-2022

Table 14 Sales of Snacks by Category: Value 2017-2022

Table 15 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 16 Sales of Snacks by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Snacks: % Value 2018-2022

Table 18 LBN Brand Shares of Snacks: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Snacks by Format: % Value 2017-2022

Table 21 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 22 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Chocolate Confectionery in Switzerland

Market Direction | 2022-11-23 | 24 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com