

Carbonates in Japan

Market Direction | 2022-11-24 | 37 pages | Euromonitor

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Report description:

In 2022, total volume sales of carbonates are set to increase compared with 2021, thanks to a rebound for the on-trade channel. Since the lifting of the quasi-state of emergency in March, although lingering caution about the COVID-19 virus has continued in 2022, many consumers have started to spend more time outside the home compared with the previous year. The fast food channel was strong in terms of takeaways and delivery even during the outbreak of the pandemic, but in-premises eating and dri...

Euromonitor International's Carbonates in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Coca-Cola tries to meet diverse consumer needs

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