

Carbonates in Hong Kong, China

Market Direction | 2022-11-24 | 34 pages | Euromonitor

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Report description:

Total volume sales of carbonates are set to record marginal growth in 2022, driven by on-trade, despite the fifth wave of COVID-19 impacting footfall in Q1 and Q2. Heightened health awareness amongst local consumers since the pandemic is also reducing appetite for carbonates, with regular options perceived as containing high sugar levels. In an attempt to survive and grow in the local market, players are adopting various strategies to respond to post-pandemic consumer behaviour.

Euromonitor International's Carbonates in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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