

Breakfast Cereals in Cameroon

Market Direction | 2022-11-24 | 17 pages | Euromonitor

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Report description:

In 2022, breakfast cereal is expected to register current value growth, though volume sales are expected to fall. The war in Ukraine is leading to price rises, as Russia and Ukraine together export more than a quarter of the world's wheat, and this is putting huge price pressure on breakfast cereals and driving down volume sales. Also, breakfast cereals continues to be a small product area in terms of value sales in Cameroon and mainly purchased by er income consumers. Corn flakes dominates valu...

Euromonitor International's Breakfast Cereals in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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