

Baked Goods in Thailand

Market Direction | 2022-11-23 | 22 pages | Euromonitor

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Report description:

In 2022, following the severe impacts from the COVID-19 pandemic, which caused many bakery shops to close suddenly, baked goods players are now facing rising production costs - for both packaged and unpackaged products. This has created a compounded situation, which started with logistics and transport challenges during the time of the pandemic and has since been exacerbated by the Russia-Ukraine war and global inflation hikes. Prices of raw materials (e.g., sugar, margarine, milk, gas, etc.) ha...

Euromonitor International's Baked Goods in Thailand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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