Baked Goods in Norway

Market Direction | 2022-11-24 | 22 pages | Euromonitor

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Report description:

While most other staple foods categories started seeing a decline in retail value sales in 2021 as COVID-19 related restrictions were gradually lifted, baked goods sales grew notably, mainly driven by "baking fatigue". Whilst there was an enthusiasm around bread baking in the beginning of the COVID-19 pandemic and ensuing lockdowns, by 2021 and into 2022, with the reopening of foodservice establishments and the return to pre-pandemic norms, that enthusiasm faded and consumers opt for purchased b...

Euromonitor International's Baked Goods in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Baked Goods market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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