

Bags and Luggage in South Korea

Market Direction | 2022-11-24 | 19 pages | Euromonitor

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Report description:

Following the emergence of the pandemic and subsequent severe lockdowns, sales of luggage in South Korea plummeted due to limited potential for travel. As a result, most luggage disappeared from displays in department stores, grocery retailers, and other distribution channels.

Euromonitor International's Bags and Luggage in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sales of luggage notably rise in 2022 as travel restrictions ease

Dynamic growth for luxury handbags, driven by leading brands such as Louis Vuitton

The downfall of masstige bags and the rise of a new generation

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